
Mission Statement

and

Goals and Objectives Statements

for the

**Community and Regional Planning Program
College of Architecture
University of Nebraska–Lincoln**

2012

Mission Statement

The Community and Regional Planning Program is committed to: (1) providing quality education of future professional planners for careers in local, state and federal government, non-profit organizations; and in private practice; and (2) assisting communities and regions through public service and research, with respect to emerging urbanization, natural resources, quality of life, and sustainable development issues and opportunities.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area:		(1) Institutional Relations <i>Page 1 of 3</i> May 2012	
Goal Statement: Enhance and strengthen programmatic relationships with other University of Nebraska units and campuses, as well as other institutions inside and outside the State of Nebraska.					
Objectives	Strategies	Outcomes			
		Short-term (1 to 3 years)		Long-term (4 to 7 years)	
1. Offer dual and jointly-offered degrees through collaborative partnerships with other UNL and/or UNO programs.	[1] Sustain and enhance existing dual degree programs in Transportation Planning (with Civil Engineering), Architecture (with Architecture), and Law (with College of Law): • Regularly monitor and update course requirements. • Update printed and Web descriptions of dual degree programs. • Actively recruit students specifically for the dual degree programs.	The MCRP/MS in Civil Engineering, the MCRP/MArch, and the MCRP/JD programs continue as viable offerings.		The MCRP/MS in Civil Engineering, the MCRP/MArch, and the MCRP/JD programs continue as viable offerings.	
	[2] Sustain the Planning specialization offered as part of the Ph.D. in Geography degree at UNL.	The Planning specialization in the Geography Ph.D. program continues as viable.		The Planning specialization in the Geography Ph.D. program continues as viable.	
	[3] Continue discussions with the Master of Science in Urban Studies program at UNO regarding a dual degree with MCRP.	The possibility of a MCRP/MS–Urban Studies dual degree program is further discussed with the Urban Studies program.		If mutually agreeable and deemed feasible, a MCRP/MS–Urban Studies dual degree program is implemented.	
2. Maintain and strengthen the cooperative partnership with the Office of Graduate Studies at UNL.	[1] Maintain communication and collaboration between the MCRP program and the Office of Graduate Studies in all matters relating to the MCRP degree and the dual degree programs. • Utilize assistance and resources for student recruitment provided by Graduate Studies.	CRP participates in Graduate Studies student recruitment workshops and seeks recruitment grant assistance from Graduate Studies.		CRP participates in Graduate Studies student recruitment workshops and seeks recruitment grant assistance from Graduate Studies.	
		CRP utilizes Graduate Studies assistance in recruitment via Talisma.		CRP utilizes Graduate Studies assistance in recruitment via Talisma.	
3. Diversify interdisciplinary connections in the CRPL curriculum with other disciplines.	[1] Integrate additional coursework from other programs—Public Administration (UNO), Urban Studies (UNO), Geography (UNL), Leadership Development (UNL), etc.—in individual CRP students' programs of study where appropriate.	CRP identifies specific recommended courses in PA, Urban Studies, Geography, and Leadership Development for MCRP students.		CRP recommends courses in PA, Urban Studies, Geography, and Leadership Development for MCRP students.	

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln	Goal Area: (1) Institutional Relations <i>Page 2 of 3</i> May 2012
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Goal Statement: **Enhance and strengthen programmatic relationships with other University of Nebraska units and campuses, as well as other institutions inside and outside the State of Nebraska.**

Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
4. Market and integrate CRPL courses with other related programs.	[1] Maintain and strengthen the CRPL minor in the UNL College of Arts & Sciences. [2] Continue existing collaborative partnerships within the College of Architecture and explore new possibilities: • Continue the MCRP/MArch dual degree program. • CRP teaches at least one course in the Landscape Architecture program. • Seek additional opportunities for College of Architecture undergraduate students to easily migrate to an undergraduate planning track and/or the MCRP program. [3] Maintain and strengthen the Planning Specialization in the Geography Ph.D. program at UNL. [4] Maintain and strengthen CRP participation in the Graduate Studies Interdepartmental Areas of Specialization in Environmental Studies, Great Plains Studies, and Water Resources Planning and Management.	CRP minor in Arts & Sciences is continued. CRP teaches at least one course in the Landscape Architecture program. Discussions take place in College of Architecture regarding opportunities for students to pursue an undergraduate planning track and/or the MCRP program.	CRP minor in Arts & Sciences is continued. CRP teaches at least one course in the Landscape Architecture program. Interdepartmental Areas of Specialization are publicized for MCRP students.
5. Explore options for an undergraduate planning-related program that could prepare students for pursuing the MCRP program.	[1] Initiate and conduct dialogue with selected programs in the UNL College of Arts & Sciences to explore prospects for jointly offering an undergraduate degree or major in Urban Studies, Community Development or other planning-related area.	Discussions with relevant programs in the UNL College of Arts & Sciences are conducted.	
6. Develop and enhance collaborative relationships within UNL for public service, outreach and research in Nebraska.	[1] Explore opportunities with the new Rural Futures Institute that is to be established as a multi-campus entity at the University of Nebraska. [2] Build and expand collaborative partnerships with University of Nebraska Extension, as well as with faculty in the College of Architecture and in other UNL programs	CRP faculty and students participate in research and/or outreach activities through the auspices of the Rural Futures Institute.	CRP faculty and students participate in research and/or outreach activities through the auspices of the Rural Futures Institute.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area: (1) Institutional Relations <i>Page 3 of 3</i> May 2012	
Goal Statement: Enhance and strengthen programmatic relationships with other University of Nebraska units and campuses, as well as other institutions inside and outside the State of Nebraska.			
Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
7. Develop and enhance partnerships among CRP faculty and faculty from other programs to undertake and secure funding for interdisciplinary research projects.	[1] Seek research opportunities in partnerships with faculty in other disciplines and through auspices of such interdisciplinary research centers as the Public Policy Center, Mid-America Transportation Center, Water Resources Research Institute, Drought Center, Latino Research Initiative, Center for Great Plains Studies, etc.	Relationships with faculty in other disciplines are further developed and research opportunities via Centers and Institutes at the University of Nebraska are sought.	Relationships with faculty in other disciplines are further developed and research opportunities via Centers and Institutes at the University of Nebraska are sought.
8. Participate in national and international faculty teaching/research projects and exchanges, as well as student exchange programs, when feasible.	[1] Explore and pursue opportunities for faculty and student exchanges or placements with other universities. [2] Explore and pursue opportunities for joint research with other universities and research institutes in the U.S. and abroad. [3] Encourage faculty and students to participate in the College of Architecture study abroad and exchange programs at Hannover, Dublin, and Costa Rica. [4] Encourage faculty to participate in new opportunities that may be available through auspices of the Big Ten Conference.	Collaborative research is conducted with colleagues in institutes and universities abroad.	Collaborative research is conducted with colleagues in institutes and universities abroad.
9. CRP faculty shall serve on College of Architecture and University committees.	[1] CRP faculty will serve on faculty committees in the College of Architecture. [2] CRP faculty will serve on University committees.	CRP faculty members serve on College of Architecture committees as needed. At least one CRP faculty member serves on a University committee.	CRP faculty members serve on College of Architecture committees as needed. At least one CRP faculty member serves on a University committee.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area: (2) Academic Autonomy and Governance <i>Page 1 of 1</i> May 2012	
Goal Statement: Maintain and enhance academic autonomy and responsive governance within the Community and Regional Planning program.			
Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
1. Ensure self-governance of the Community and Regional Planning program through empowerment of the CRP faculty and program leadership.	[1] Assert the right and responsibility of the CRP Program faculty for deciding matters of budget, faculty personnel, student admissions, and curriculum. • Engage all CRP faculty in Program decision-making. • Seek input in Program decision-making from students, professionals, alumni, administrators, and others as necessary and as deemed appropriate by the CRP Program faculty. [2] Maintain the Community and Regional Planning Graduate Committee within the University of Nebraska Graduate College as a body consisting of CRP faculty to address and decide on matters related to curriculum and student admissions to the MCRP degree program. [3] Conduct strategic planning for the CRP Program annually. • Relate Program strategic planning to College of Architecture strategic planning. • Relate Program strategic planning to UNL strategic planning.	Faculty are fully engaged in Program decision-making. Input is sought from the College of Architecture Professional Advisory Council. The MCRP Graduate Committee functions as the decision-making body concerning curriculum and admissions for the MCRP Program. The CRP Program strategic plan is updated annually.	Faculty are fully engaged in Program decision-making. Input is sought from the College of Architecture Professional Advisory Council. The MCRP Graduate Committee functions as the decision-making body concerning curriculum and admissions for the MCRP Program. The CRP Program strategic plan is updated annually.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area:		(3) Curriculum <i>Page 1 of 2</i> May 2012
Goal Statement: Maintain and strengthen a curriculum that prepares planning students for competent professional planning practice and informs other students of planning issues and methods.				
Objectives	Strategies	Outcomes		
		Short-term (1 to 3 years)	Long-term (4 to 7 years)	
1. Ensure that the MCRP core curriculum responds to emerging critical needs of contemporary planning practice and to the PAB curriculum criteria.	[1] Review and assess the core curriculum at least once every 5 years. [2] Update content of individual courses on a continuing basis. [3] Maintain involvement of planning professionals in the Program through dialogue and participation in courses, seminar discussions, speaking engagements, student project reviews, and curriculum modifications as needed. [4] Support attendance of faculty at professional planning conferences annually, within budgetary constraints, as a part of professional development. [5] Support retention and expansion of subscriptions to key planning-related journals, as well as acquisition of key monographs and other media, in University of Nebraska Libraries.	Major curriculum review is completed, including modification of core courses. Visiting professional planning practitioners participate as guest lecturers and critics. The CRP Program is represented by at least one faculty member at the APA and ACSP annual meetings. CRP Program supports retention and acquisition of materials as needed.	Program core curriculum is reviewed five years after previous review. Visiting professional planning practitioners participate as guest lecturers and critics. The CRP Program is represented by at least one faculty member at the APA and ACSP annual meetings. CRP Program supports retention and acquisition of materials as needed.	
2. Develop an outcome-based approach to course delivery.	[1] Develop outcome-based approaches in CRP courses with initial guidance from a knowledgeable professional educator. [2] Review and revise course syllabi to specify achievable learning outcomes. [3] Consider the use of a qualifying examination, student portfolio, etc., for demonstration of student outcomes. [4] Consider use of exit interviews with MCRP graduates to assess outcomes.	All CRP courses are geared toward achieving learning outcomes specified in course syllabi. Various outcome-based learning processes and products are reviewed, and appropriate ones are adopted.	All CRP courses are geared toward achieving learning outcomes specified in course syllabi. Outcome-based learning processes and products previously adopted are utilized, evaluated, and modified as deemed necessary.	

Goal Statement: Maintain and strengthen a curriculum that prepares planning students for competent professional planning practice and informs other students of planning issues and methods.

Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
3. Customize students' programs of study to fulfill core requirements of the MCRP program and PAB curriculum requirements while also fulfilling educational goals of students.	[1] Complement the required core courses in students' programs of study with appropriate graduate elective courses from CRP and other academic programs. [2] Provide personalized faculty advising to CRP students on a continuous and timely basis.	Students are advised individually by assigned CRP faculty advisors regarding the selection of appropriate elective courses to fulfill students' educational and professional objectives.	Students are advised individually by assigned CRP faculty advisors regarding the selection of appropriate elective courses to fulfill students' educational and professional objectives.
4. Develop curricular offerings that appeal to and are open to not only CRP students, but also graduate students in other academic programs.	[1] Develop new elective courses appropriate not only for CRP students, but also for students in other programs. [2] Formalize requirements for a graduate minor in Community and Regional Planning for students in other programs. [3] Consider additional dual degree programs, such as MCRP/MS in Urban Studies and MCRP/Master of Public Health.	At least two new elective courses are developed and offered. Parameters for a graduate minor in Community and Regional Planning are adopted. The possibility of MCRP/MS in Urban Studies dual degree and MCRP/Master of Public Health programs are discussed by faculties of both programs, and if deemed desirable, proposals are forwarded to the NU Graduate College.	At least two new elective courses are developed and offered. A graduate minor in Community and Regional Planning is available for students in other graduate programs. Additional dual degree programs are considered, and proposal(s) are developed if they are deemed desirable.
5. Develop undergraduate curricular offerings that serve as feeder courses or, collectively, as a feeder program for the MCRP program.	[1] Reactivate CRPL 300 "The Community and the Future" as an ACE course and offer it on a regular basis. [2] Develop additional courses that are open to undergraduate students, including the possibility of an undergraduate planning-related major or degree program. [3] Advertise GIS offerings to undergraduate students in various academic programs.	CRPL 300 is taught regularly as an ACE course. Two additional elective CRPL courses are offered. Additional undergraduate students enroll in GIS courses.	CRPL 300 is taught regularly as an ACE course. Two additional elective CRPL courses are offered. Additional undergraduate students enroll in GIS courses.

Goal Statement: Maintain a sufficient full-time program faculty to fulfill the mission, goals, and objectives of the program, to achieve faculty diversity, and to satisfy PAB criteria, as well as additional qualified and experienced professional planners and experts who can enrich and enhance the quality of the program.

Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
1. Engage experienced planning professionals and experts to enrich and expand the teaching capacity of the program.	[1] Continue to recruit, hire, and otherwise utilize qualified practicing professionals as guest speakers or as visiting and adjunct faculty to address specific teaching needs identified by the tenured/tenure-track program faculty, such as <ul style="list-style-type: none"> ▪ Economic development planning ▪ Historic preservation planning ▪ Transportation planning ▪ Grant writing ▪ Mediation and dispute resolution 	The MCRP Program has at least 4 part-time/adjunct faculty per year (equivalent to 1.00 FTE annually) teaching one course each.	The MCRP Program has at least 4 part-time/adjunct faculty per year (equivalent to 1.00 FTE annually) teaching one course each.
2. Emphasize the need to have the PAB minimum of 5.00 FTE faculty assigned to the program in full-time tenured or tenure-track positions.	[1] Advocate the need to hire a full-time tenure-track faculty member to achieve 5.00 FTE assigned to the CRP Program. [2] Aggressively recruit highly qualified female and/or minority candidates when conducting searches to fill vacant faculty positions	The need for 5.00 FTE full-time faculty in the CRP program is emphasized.	The CRP Program has 5.00 FTE full-time faculty.
3. Expand the size of the full-time tenured or tenure-track faculty assigned to the program beyond the 5:00 FTE PAB minimum.	[1] Increase graduate student enrollment in the MCRP program. [2] Increase enrollment of undergraduate students.	Between 40 and 50 FTE students are enrolled in the MCRP program.	Between 50 and 60 FTE students are enrolled in the MCRP program.
4. Recruit and maintain a faculty possessing a variety of knowledge, skills, and experience in planning.	[1] When faculty hiring opportunities exist, recruit and hire faculty who add to a range of knowledge, skills, and experience that broadens the profile of the faculty. [2] When faculty hiring opportunities exist, recruit and hire female faculty, who will bring faculty gender diversity to the CRP Program.	When faculty hiring opportunities arise, persons who help maintain and broaden the range of knowledge, skills and experience of the CRP faculty are hired. When faculty hiring opportunities arise, female candidates are given care consideration.	When faculty hiring opportunities arise, persons who help maintain and broaden the range of knowledge, skills and experience of the CRP faculty are hired. A female full-time faculty member joins the CRP Program faculty.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area: (5) Teaching, Advising, and Student Services <i>Page 1 of 2</i> May 2012	
Goal Statement: Deliver effective teaching, advising and student services to achieve program objectives and to satisfy diverse student needs.			
Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
1. Ensure that students receive adequate and appropriate instruction to develop the knowledge, skills, and values required to be effective planning professionals.	[1] Review and revise the core curriculum in the MCRP Program.	The MCRP core curriculum is revised.	
	[2] Survey students to gauge interests/needs for new courses.	Students are surveyed to gauge interests in new courses.	New elective courses are added.
2. Support development of faculty teaching methods and skills	[1] Request upgrades of equipment in classrooms for use of technology in teaching.	Classroom technology improvements are made.	Classroom technology improvements are made.
	[2] Optimize faculty workloads relative to teaching, research, and outreach	Faculty have equitable workloads.	Classroom technology improvements are made.
3. Provide effective advising for students	[1] Effectively communicate program policies and requirements to students	A student handbook for CRP students is produced.	A student handbook for CRP students is kept up to date and made available to students.
	[2] Assist each student advisee in preparing a program of study that will fulfill the student's interest area(s) in planning and fulfill MCRP Program and Graduate Studies requirements	Academic advising by faculty is provided to student advisees at least once each semester.	Academic advising by faculty is provided to student advisees at least once each semester.
4. Provide effective student services.	[1] Secure paid internship opportunities for students.	Two additional internship opportunities for MCRP students are established.	Two additional internship opportunities for MCRP students are established.
	[2] Provide support for professional development activities for CRP students. <ul style="list-style-type: none"> • Continue financial support of students' registrations and travel to appropriate APA national and state conferences. • Ensure that all first-year CRP students receive the one-year APA complimentary membership. • Encourage the Student Planning Association of Nebraska (SPAN) to organize professional development activities. 	Financial support provided for student travel to APA conferences. All first-year CRP students receive the one-year APA complimentary membership. Funding support is provided to SPAN for professional development activities.	Financial support provided for student travel to APA conferences. All first-year CRP students receive the one-year APA complimentary membership. Funding support is provided to SPAN for professional development activities.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area: (5) Teaching, Advising, and Student Services <i>Page 2 of 2</i> May 2012	
Goal Statement: Deliver effective teaching, advising and student services to achieve program objectives and to satisfy diverse student needs.			
Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
<i>(continued:</i> 4. <i>Provide effective student services.)</i>	[3] Provide career counseling <ul style="list-style-type: none"> • Develop and implement a student/professional mentorship program in coordination with the Nebraska Chapter of the American Planning Association. • Establish a working relationship with the University of Nebraska Career Placement Center. • Maintain contact with alumni for networking purposes, information on job openings, and career advice for current students. 	Student/professional mentorship program is established with the Nebraska Chapter of the American Planning Association. Resources of UNL Career Services are utilized. College of Architecture newsletter is sent to all alumni, and Program news is included. Other networking approaches, perhaps using the Internet, are explored.	Student/professional mentorship program with the Nebraska Chapter of the American Planning Association is continued. Resources of UNL Career Services are utilized. College of Architecture newsletter is sent to all CRP alumni, and Program news is included; other means of communication, probably electronic, are utilized.

Goal Statement: Conduct research and scholarly activities necessary to remain vital and current in the field of planning, as well as to provide insights on planning-related issues in Nebraska and beyond.

Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
1. Arrange necessary support for research.	[1] Seek funding sources for research in selected areas. [2] Use collaborative approaches for research that requires multiple skills, knowledge, and expertise. [3] Optimize faculty workloads relative to teaching, research, and outreach.	Three additional research projects are funded in this time frame. A significant portion of the research conducted by faculty in the CRP Program involves collaboration among faculty and students. Faculty have equitable workloads in relation to teaching, research, and service.	\$150,000 in funded projects per year are under way. A significant portion of the research conducted by faculty in the CRP Program involves collaboration among faculty and students. Faculty have equitable workloads in relation to teaching, research, and service.
2. Pursue research that serves needs of the State of Nebraska and beyond.	[1] Seek funding support for project that focus on issues that exist in the State of Nebraska.	At least one funded project per year focuses on issues or topics specifically relevant to the State of Nebraska.	At least two funded projects per year focus on issues or topics specifically relevant to the State of Nebraska.
3. Pursue research that serves the needs of the planning profession.	[1] Seek funding support for projects that emphasize the application or testing of planning theories and concepts.	Applied planning research projects are funded.	Applied planning research projects are funded.
4. Disseminate the research findings of CRP faculty and students.	[1] Publish research results in refereed journals. [2] Present research results at the annual conference of the Association of Collegiate Schools of Planning and other planning-related organizations.	At least two articles by CRP faculty, collectively, are published in refereed journals each year. At least one presentation by the faculty, collectively, is given each year at a national conference.	At least three articles by CRP faculty, collectively, are published in refereed journals each year. At least two presentations by the faculty, collectively, are given each year at national conferences.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area: (7) Public and Professional Service <i>Page 1 of 1</i> May 2012	
Goal Statement: Provide outreach and service programming in response to planning-related issues and opportunities in Nebraska communities.			
Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
1. Arrange necessary support for outreach and service programming	[1] Seek funding sources for outreach in selected areas.	Joint grants with local organizations are received to support pursuit of outreach projects.	Joint grants with local organizations are received to support pursuit of outreach projects.
	[2] Use collaborative approaches for outreach and service programming that require multiple skills, knowledge, and expertise, including collaboration with faculty outside of CRP and organizations outside of the University.	Faculty and students are engaged in collaborative outreach projects.	Faculty and students are engaged in collaborative outreach projects.
	[3] Optimize faculty workloads relative to teaching, research, and outreach	Faculty have equitable workloads in relation to teaching, research, and service.	Faculty have equitable workloads in relation to teaching, research, and service.
2. Assist Nebraska communities and agencies in addressing planning-related issues and opportunities.	[1] Use “Planning Studio” and other courses as vehicles for outreach.	The “Planning Studio” and other courses are engaged in addressing Nebraska community needs.	The “Planning Studio” and other courses are engaged in addressing Nebraska community needs.
3. Pursue outreach and service programming that serves the needs of the planning profession.	[1] Use “Planning Studio” and other courses as vehicles for outreach.	Projects connected with courses in the CRP Program, as well as individual student projects, serve as useful outreach and assistance to the planning profession.	Projects connected with courses in the CRP Program, as well as individual student projects, serve as useful outreach and assistance to the planning profession.
	[2] Assist with and participate in the annual Nebraska Planning Conference.	Faculty and students in the CRP Program assist with and participate in the annual Nebraska Planning Conference.	Faculty and students in the CRP Program assist with and participate in the annual Nebraska Planning Conference.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area:		(8) Students <i>Page 1 of 2</i> May 2012
Goal Statement: Recruit, enroll, and retain qualified and diverse students and prepare them for productive careers in planning.				
Objectives	Strategies	Outcomes		
		Short-term (1 to 3 years)	Long-term (4 to 7 years)	
1. Expand student recruitment efforts.	[1] Update CRP program Web page. [2] Update CRP printed recruitment materials. [3] Continue annual recruitment mailings to UNL undergraduate students. [4] Work with the Office of Graduate Studies to employ Web-based and e-mail recruitment. [5] Strengthen working relationships with advising centers in the College of Architecture and the College of Arts & Sciences. [6] Initiate new working relationships with advising centers in the College of Engineering, College of Agricultural Sciences and Natural Resources, and other Colleges at UNL. [7] Utilize joint degree programs as a tool for recruitment. [8] Publish CRP Program student handbook.	Total enrollment is maintained at 40 to 50 FTE students per year.	Total enrollment is maintained at 50 to 60 FTE students per year.	
2. Improve efforts to achieve a diverse, multi-cultural, and gender-equitable student body.	[1] Specifically target minority students in recruitment efforts.	10% of CRP student body each year is minority.	20% of CRP student body each year is minority.	
3. Maintain contact with alumni for networking purposes, information on job openings, and career advice for current students.	[1] Utilize CRP Web page to feature alumni and to elicit input and job announcements. [2] Invite alumni to return for participation in courses and for special events in the program.	CRP Web page includes an alumni component. Alumni participate as guest lecturers and critics in CRP courses.	CRP Web page includes an alumni component. Alumni participate as guest lecturers and critics in CRP courses.	

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln	Goal Area: (8) Students <i>Page 2 of 2</i> May 2012
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Goal Statement: **Recruit, enroll, and retain qualified and diverse students and prepare them for productive careers in planning.**

Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
4. Strengthen relationships of students with professional planners in Nebraska.	[1] Develop and implement a student/professional mentorship program in coordination with the Nebraska Chapter of the American Planning Association. [2] Encourage student and faculty participation in the annual Nebraska Planning Conference.	Student/professional mentorship program is established with the Nebraska Chapter of the American Planning Association. 10-15 students and faculty participate annually in the Nebraska Planning Conference.	Student/professional mentorship program with the Nebraska Chapter of the American Planning Association is continued. 15-20 students and faculty participate annually in the Nebraska Planning Conference.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area: (9) Institutional Resources <i>Page 1 of 2</i> May 2012	
Goal Statement: Secure sufficient resources to support and enhance the quality of teaching, outreach, and research activities of the faculty, students, and staff of the Community and Regional Planning program.			
Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
1. Secure <u>financial</u> resources to adequately support teaching, outreach, and research needs of the CRP Program.	[1] Maintain budget allocations to support Program faculty and staff support.	Budget allocates funding for 5 FTE faculty + staff support.	Budget allocates funding for 5 FTE faculty + staff support.
	[2] Secure and manage an adequate operating budget to support all CRP program activities and functions.	State-appropriated budget and tuition provides adequate support for Program.	State-appropriated budget and tuition provides adequate support for Program.
	[3] Seek support for endowments in the University of Nebraska Foundation for CRP student fellowships.	---	One additional endowment of at least \$25,000 is established.
	[4] Seek additional externally funded internship placements for MCRP students.	Two additional externally funded internship placements are secured.	Two additional externally funded internship placements are secured.
	[5] Seek external funding for research and outreach projects.	Three externally funded projects of at least \$30,000 each are secured.	Four externally funded projects of at least \$30,000 each are secured.
2. Secure <u>physical</u> resources to adequately support teaching, outreach, and research needs of the CRP Program.	[1] Maintain existing classrooms, seminar rooms, GIS lab, student study room, faculty offices, and LA+CRP Programs office suite.	Rooms 302-317 in Architecture Hall are utilized by the CRP Program.	Rooms 302-317 in Architecture Hall are utilized by the CRP Program.
	[2] Seek dedicated space and equipment for a planning studio.	Dedicated CRP studio space is part of the College of Architecture facilities plan.	Dedicated CRP studio space is utilized by CRP Program.
	[3] Update faculty and student lab computer equipment and software on a rotating basis.	Replacement/update of one-third of GIS student work stations and one-fifth of faculty and staff work stations occurs annually.	Replacement/update of one-third of GIS student work stations and one-fifth of faculty and staff work stations occurs annually.
	[4] Support the annual University of Nebraska Libraries allocation of an acquisition budget for the CRP Program.	Key planning journals are retained by the UNL Libraries in either hard copy or digital form. The budget for planning monographs is not reduced.	Key planning journals are retained by the UNL Libraries in either hard copy or digital form. The budget for planning monographs is not reduced.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area: (9) Institutional Resources <i>Page 2 of 2</i> May 2012	
Goal Statement: Secure sufficient resources to support and enhance the quality of teaching, outreach, and research activities of the faculty, students, and staff of the Community and Regional Planning program.			
Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
3. Secure <u>human</u> resources to adequately support teaching, outreach, and research needs of the CRP Program.	[1] Retain the PAB-required minimum number of faculty positions dedicated to the CRP Program. [2] Invite visiting professionals to participate in courses. [3] Engage part-time/adjunct faculty to teach in selected areas not taught by full-time faculty.	5 FTE faculty positions are designated for the CRP Program. At least ten visiting professionals participate in CRP courses each year. Four adjunct faculty per year are hired to teach one course each in the CRP Program.	At least 5 FTE faculty positions are designated for the CRP Program. At least ten visiting professionals participate in CRP courses each year. Four adjunct faculty per year are hired to teach one course each in the CRP Program.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln		Goal Area: (10) Administrative and Fair Practices <i>Page 1 of 2</i> May 2012	
Goal Statement: Sustain and enhance appropriate administrative and fair practices and policies in the Community and Regional Planning program.			
Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
1. Update and improve CRP Program information for students.	[1] Update CRP Program recruitment materials as necessary to reflect changes, but at least every 2 years.	Materials are updated and current in 2013 and subsequently updated at least every two years.	Materials are updated at least every two years.
	[2] UNL Office of Graduate Studies is kept apprised of all relevant CRP Program information.	The <i>Graduate Studies Bulletin</i> contains current and accurate CRP Program information.	The <i>Graduate Studies Bulletin</i> contains current and accurate CRP Program information.
	[3] Produce a CRP Program student handbook for current students.	A CRP Program student handbook is produced by year 2 and subsequently updated as necessary.	A current CRP Program student handbook is always available.
	[4] Produce and enhance the CRP Program website in conformance with UNL Web templates.	Essential CRP Program information is accessible and well-presented on the Program website.	Enhanced features are incorporated in the Program website.
2. Administer CRP Program based upon annually-updated strategic plan.	[1] Formulate, update and implement the strategic plan for the CRP Program annually. <ul style="list-style-type: none"> • Assess Program needs annually. • Update Program strategic goals and objectives annually. • Complete the Program strategic plan updates and secure administrative approvals as needed. 	The CRP Program strategic plan reflects current Program needs.	The CRP Program strategic plan reflects current Program needs.
	[2] Implement updated CRP Program strategic plan on an ongoing basis.	CRP Program goals and objectives are fulfilled as planned.	CRP Program goals and objectives are fulfilled as planned.

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln	Goal Area: (10) Administrative and Fair Practices <i>Page 2 of 2</i> May 2012
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Goal Statement: Sustain and enhance appropriate administrative and fair practices and policies in the Community and Regional Planning program.

Objectives	Strategies	Outcomes	
		Short-term (1 to 3 years)	Long-term (4 to 7 years)
3. Continue implementation of fair practices annually.	[1] Monitor faculty workloads annually and ensure equity and fairness. Ensure conformity to all State and University equity, access, and diversity policies and procedures with UNL's tenure, promotion, and retention policies and bylaws: • for faculty hiring, retention, and tenure decisions. • for student recruitment and retention.	Annual faculty reviews are conducted. Any hiring decisions are approved by the UNL Office of Equity, Access, and Diversity, and tenure, promotion, and retention decisions are in conformance with UNL bylaws and policies. Student recruitment and retention reflects compliance with accepted equity, access, and diversity practices.	Annual faculty reviews are conducted. Any hiring decisions are approved by the UNL Office of Equity, Access, and Diversity, and tenure, promotion, and retention decisions are in conformance with UNL bylaws and policies. Student recruitment and retention reflects compliance with accepted equity, access, and diversity practices.