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# **Strategic Plan**

*for the*

**Community and Regional Planning Program**

**College of Architecture**

**University of Nebraska–Lincoln**

August 18, 2023

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### **Mission Statement:**

The Community and Regional Planning Program at the University of Nebraska-Lincoln, as the only nationally accredited planning program in Nebraska, is dedicated to: (1) Delivering high-quality education to prepare aspiring professional planners for roles in government, non-profit organizations, and private practice; and (2) Conducting impactful research, engaging in community outreach, and offering public service initiatives to cultivate sustainable, equitable, and economically prosperous communities and regions.

### **Program Vision:**

The vision of the Community and Regional Planning Program is to advance planning education, research, and services to enhance community sustainability and elevate the quality of life for individuals in Nebraska and beyond.

### **Program goals and measurable objectives:**

- (1) Students
- (2) Faculty
- (3) Curriculum and Instruction
- (4) Governance

## **Goal Area: (1) Students**

**Recruit, enroll, retain, and graduate qualified and diverse students for productive careers in professional planning or planning-related fields.**

<b>Program Goals and Objectives</b> Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln	<b>Goal Area:</b> <span style="float: right;"><b>(1) Students</b></span> <span style="float: right;"><i>Page 1 of 5</i></span> <span style="float: right;"><i>August 2023</i></span>			
<b>Goal Statement: Recruit, enroll, retain, and graduate qualified and diverse students for productive careers in professional planning or planning-related fields.</b>				
Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
1. Expand student recruitment efforts.	<ul style="list-style-type: none"> <li>[1] Update and improve CRP Program Web page.</li> <li>[2] Update CRP printed recruitment materials.</li> <li>[3] Continue annual recruitment emails and mailings to UNL undergraduate students.</li> <li>[4] Work with the Office of Graduate Studies and College of Architecture’s Communications office to employ Web-based and email recruitment.</li> <li>[5] Initiate new relationships and strengthen existing working relationships with advising centers in other UNL Colleges, especially the College of Arts &amp; Sciences, the College of Engineering, the College of Agricultural Sciences and Natural Resources, and the College of Business.</li> <li>[6] Communicate with other colleges and universities in Nebraska that likely have students who would be interested in the MCRP program.</li> <li>[7] Reach out to potential non-traditional students in governmental departments and agencies in Lincoln and Omaha.</li> <li>[8] Promote joint degree programs as a tool for recruitment (including the accelerated program (“4+1.5”) with Environmental Studies program, MCRP/MPH, MCRP/MS CE, MCRP/MARCH, MCRP/JD dual degree programs, Urban Design Graduate Certificate program).</li> <li>[10] Meet with relevant student organizations to explain and recruit for the MCRP Program.</li> <li>[11] Partner with UNL Career Services and as a recruiting tool.</li> <li>[12] Work with International Student and Scholar Office to recruit students internationally.</li> </ul>	<p>Total enrollment in the MCRP Program is maintained at 27 FTE students per year.</p> <p>Total applicants increase 10% in next 3 years.</p> <p>Promote and maintain diversity among students by attracting individuals from diverse cultural backgrounds and global experiences over the next 3 years.</p>	<p>Total enrollment in the MCRP Program is maintained at 30 FTE students per year.</p> <p>Total applicants increase 15% in next 4-7 years.</p> <p>Increase and maintain the diversity of students with various cultures and backgrounds in next 4-7 years.</p>	<p>Services of College of Architecture’s Director for Advising &amp; Student Success, Graduate Recruitment and Admissions Coordinator, Director of Communications.</p> <p>Faculty engagement in meeting with prospective students and offering ideas and assistance for student recruitment events.</p> <p>Services of the UNL Office of Graduate Studies.</p> <p>Services of the International Student and Scholar Office.</p> <p>Engagement of alumni in recruitment activities.</p> <p>Financial support from College of Architecture for specific recruitment publications, events, and activities.</p>

<b>Program Goals and Objectives</b> Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln	<b>Goal Area:</b> <span style="float: right;"><b>(1) Students</b></span> <span style="float: right;"><i>Page 2 of 5</i></span> <span style="float: right;"><i>August 2023</i></span>			
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Objectives	Strategies	Monitoring and Assessment		Resources
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2. Provide effective advising for MCRP students.	[1] Share the program policies and requirements to students regularly.  [2] Assist each student advisee in preparing a program of study that will fulfill the student's interest area(s) in planning and fulfill MCRP Program and Graduate Studies requirements.  [3] Update the CRP Program's student guidance.  [4] Organize MCRP Program student information meetings in-person and virtually each semester.	Academic advising and mentoring by faculty is provided to student advisees at least once each semester.  A CRP Program guidance is updated and available in print and online.  Increased retention rates and graduation rates.	Academic advising and mentoring by faculty is provided to student advisees at least once each semester.  A CRP Program guidance is available in print and online.  Increased retention rates and graduation rates.	Efforts by CRP faculty, College of Architecture Graduate Recruitment and Admissions Coordinator, and College of Architecture Student Advising and Success Coordinator.  Programs and services of UNL Office of Graduate Studies.
3. Maintain contact with alumni for student recruitment and networking purposes, information on job openings, and career advice for current students.	[1] Utilize College website to feature alumni and to elicit input and job announcements. [2] Noteworthy items are submitted for posting in College of Architecture social media. [3] Use College email newsletter to keep alumni and other constituents informed. [4] Invite alumni to participate in courses and for special events in the program. [5] Encourage students to participate in College Career Fair in each February. [6] Publish CRP program news through Nebraska planning newsletter.	CRP Web page includes an alumni component.  CRP presence is continually updated on social media.  CRP news items regularly appear in college email newsletter.  Alumni participate as guest lecturers and critics in CRP courses.	CRP Web page includes an alumni component.  CRP presence is continually updated on social media.  CRP news items regularly appear in college email newsletter.  Alumni participate as guest lecturers and critics in CRP courses.	Services of College of Architecture Communications Associate and Graduate Recruitment and Admissions Coordinator.  Efforts by CRP faculty.
4. Support planning-related extra-curricular activities for CRP students.	[1] Encourage student participation in the Student Planning Association of Nebraska (SPAN).  [2] Encourage collaborative work with other student organizations in the College of Architecture and in the University system.	CRP students are participating with SPAN and other student organizations.	CRP students are participating with SPAN and other student organizations.	One CRP faculty member assigned as the advisor to SPAN.  Funding support from College of Architecture.

<b>Program Goals and Objectives</b> Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln	<b>Goal Area:</b> <span style="float: right;"><b>(1) Students</b></span> <span style="float: right;"><i>Page 3 of 5</i></span> <span style="float: right;"><i>August 2023</i></span>			
<b>Goal Statement: Recruit, enroll, retain, and graduate qualified and diverse students for productive careers in professional planning or planning-related fields.</b>				
Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
5. Strengthen relationships of students with professional planners in Nebraska, regionally, and nationally.	<ul style="list-style-type: none"> <li>[1] Encourage all MCRP students to participate in the Emerging Planners Group (EPG) of the Nebraska Chapter of the American Planning Association.</li> <li>[2] Continue and enhance the structured student/professional mentorship program in coordination with the Nebraska Planning and Zoning Association (NPZA) Nebraska Chapter of APA.</li> <li>[3] Encourage student and faculty participation in the annual Nebraska Planning Conference.</li> <li>[4] Organize student session in Nebraska Planning Conference.</li> <li>[5] Provide financial support of students' registrations and travel to appropriate APA national and state conferences.</li> <li>[6] Urge all MCRP students to apply for the APA membership for free.</li> <li>[7] Encourage the Student Planning Association of Nebraska (SPAN) to organize professional development activities.</li> </ul>	<p>MCRP students are actively engaged with the Nebraska Chapter APA EPG.</p> <p>Continue and enhance student/professional mentorship program with the Nebraska Chapter of APA.</p> <p>14 students and faculty participate annually in the Nebraska Planning Conference and APA meetings.</p> <p>Financial support provided for student travel to APA conferences.</p> <p>All MCRP students can apply for APA membership for free.</p> <p>SPAN participates in one professional development event each year.</p>	<p>MCRP students are actively engaged with the Nebraska Chapter APA EPG.</p> <p>Depending on success, student/professional mentorship program with the Nebraska Chapter may be continued.</p> <p>16 students and faculty participate annually in the Nebraska Planning Conference and APA meetings.</p> <p>Financial support provided for student travel to APA conferences.</p> <p>All MCRP students can apply for APA membership for free.</p> <p>SPAN participates in two professional development events each year.</p>	<p>Funding and organizational help for EPG activities provided by Nebraska Chapter APA.</p> <p>Personnel support from the Nebraska Planning and Zoning Association and Nebraska Chapter of APA.</p> <p>Nebraska Planning and Zoning Association and Nebraska Chapter APA provide funding support for students; additional assistance provided by College of Architecture.</p> <p>College of Architecture.</p> <p>National APA.</p> <p>Support from firms or agencies.</p>

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<b>Goal Statement: Recruit, enroll, retain, and graduate qualified and diverse students for productive careers in professional planning or planning-related fields.</b>				
Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
6. Ensure that students receive adequate and appropriate instruction to develop the knowledge, skills, and values required to be effective planning professionals.	[1] Review and revise the core curriculum in the MCRP Program. [2] Update the core curriculum contents regularly. [3] Evaluate needs for new elective courses. [4] Invite guest lecturers or professional planners to enrich student learning. [5] Integrate faculty research with student learning. [6] Bring experiential learning opportunities for students.	The MCRP core curriculum is updated.  One new elective course is proposed by the faculty members and adjunct instructors.  1 experiential learning project per year.	The MCRP core curriculum is updated.  2 new elective courses are proposed.  1 additional experiential learning project per year for students	Efforts by CRP faculty.  Support from MCRP alumni and professional organizations.  Funding support through partnerships with NU Extension office and communities.
7. Achieve a diverse, equitable, and inclusive, multi-cultural student body.	[1] Enhance recruitment efforts with student organizations at UNL [2] Collaborate with other universities in the region for student recruitment. [3] Increase communications and advising support for international students and minority students. [4] Prioritize financial resources and scholarship opportunities to support diverse, equitable, and inclusive learning environment.	Increased enrollments from the minority or otherwise under-represented students.  Continuous support to enhance student diversity, equity and inclusion.	Continued increased student diversity is achieved.  Increased support to promote student diversity, equity and inclusion.	College of Architecture Graduate Recruitment and Admissions Coordinator and efforts by CRP faculty.  UNL's Office of Academic Success & Intercultural Services (OASIS), Gaughan Multicultural Center.  University level and College of Architecture level's resources for scholarships, awards, and fellowships.

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Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
8. Provide effective student services.	[1] Maintain existing and seek paid internship and part-time working opportunities for students.  [2] Provide career counseling with assistance from the University of Nebraska Career Services.  [3] Seek prospective employers to attend the College of Architecture Internship/Career Fair and brief students on how to prepare for the interviews	At least one paid internship opportunity for MCRP students is established.  Planning internship opportunities are included in the College Internship Fair.  Resources of UNL Career Services are utilized.	Two internship opportunities for MCRP students will be established.  Planning internship opportunities are included in the College Internship Fair.  Resources of UNL Career Services are utilized.	External agencies or companies.  College and UNL level's Career Services personnel and material.
9. Have CRP Graduate Assistant position(s) available for students to provide them with relevant planning-related experience and financial assistance.	[1] Prioritize financial support to CRP students from the faculty research projects.  [2] Partner with other collaborators for joint support for student research assistant positions.  [3] Seek for UNL Office of Graduate Studies' Fellowships for potential CRP students.	At least 2 Graduate Assistant positions provided by CRP faculty.  One collaborative funding support provided for MCRP students.  Two university fellowships provided for new MCRP students.	Two or more Graduate Assistant positions provided by CRP faculty.  One collaborative funding support provided for MCRP students.  One additional university fellowship provided for new MCRP students.	CRP faculty research funding resources.  College of Architecture and other partner programs.  UNL Office of Graduate Studies.
10. Improve student wellness, professionalism, and responsibilities	[1] Encourage faculty members for regular communications with students. [2] Work with College Student Success Office to share relevant information with students. [3] Review, revise, and implement Studio Culture Policies for the studio-based class. [4] Integrate programming within MCRP curriculum that emphasizes students' wellness, professional, and responsibilities. [5] Work with university offices for student conducts and community standards.	At least 2 times of information sharing per year.  Increased levels of reported satisfaction (e.g. student exit surveys, course evaluations, employers)	At least 3 times of information sharing per year.  Increased levels of reported satisfaction (e.g. student exit surveys, course evaluations, employers)	All CRP faculty.  College/University Student Success Center; UNL Office of Student Advocacy & Support; UNL Office of Student Conducts and Community Standards.



## **Goal Area: (2) Faculty**

**Support the Program's full-time faculty in their commitments to fulfill the mission, goals, and objectives of the Program, to achieve faculty diversity, to satisfy PAB criteria, and to engage additional qualified and experienced professional planners and experts who can enrich and enhance the quality of the Program.**

<b>Program Goals and Objectives</b> Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln	<b>Goal Area:</b> <span style="float: right;"><b>(2) Faculty</b> Page 1 of 5 August 2023</span>			
<b>Goal Statement: Support the Program’s full-time faculty in their commitments to fulfill the mission, goals, and objectives of the Program, to achieve faculty diversity, to satisfy PAB criteria, and to engage additional qualified and experienced professional planners and experts who can enrich and enhance the quality of the Program.</b>				
Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
1. Retain and recruit faculty members to enhance diverse experiences in cultural, racial, ethnic, gender and global background in planning.	[1] When full-time faculty hiring opportunities exist, recruit and hire faculty who add to a range of knowledge, skills, and experience that broadens the profile of the faculty.  [2] When part-time faculty or temporary researcher hiring opportunities exist, recruit and hire diverse faculty to promote diversity, equity, and inclusion in the CRP program.	Diversity is broadened when new faculty are hired.  Diversity is broadened when new part-time or temporary positions are hired.	Diversity is broadened when new faculty are hired.  Diversity is broadened when new part-time or temporary positions are hired.	College of Architecture.  Association of Collegiate Schools of Planning conference networking opportunities and job listing services.  UNL Institutional Equity and Compliance.
2. Engage experienced planning professionals and experts to enrich and expand the teaching capacity of the program.	[1] Continue to recruit, hire, and otherwise utilize qualified practicing professionals as guest speakers and/or as visiting and adjunct faculty to address specific teaching needs identified by the tenured/tenure-track program faculty, and to offer a range of elective courses.	The MCRP Program has at least 2 part-time/adjunct faculty per year teaching one course each.	The MCRP Program has at least 3 part-time/adjunct faculty per year teaching one course each.	College of Architecture.
3. Assist Nebraska communities and agencies in addressing planning-related issues and opportunities through courses and other focused approaches in the MCRP Program.	[1] Use “Planning Studio”, “Capstone Studio” and other courses as vehicles for outreach to communities in Nebraska. [2] Prioritize teaching, research and services to rural and disadvantaged communities in Nebraska. [3] Use collaborative approaches with programs and organizations outside of CRP, such as NU’s Rural Prosperity Nebraska, NeighborWorks Lincoln, Nebraska Community Foundation, Nebraska Economic Development Districts, consulting firms, and others., to provide assistance to communities.	The studio-based courses and other courses are engaged in addressing Nebraska community needs.  At least two collaborative community service projects are pursued each year.  At least 1 disadvantaged community will be served.	The studio-based courses and other courses are engaged in addressing Nebraska community needs.  At least three collaborative community service projects are pursued each year.  At least 2 disadvantaged communities will be served.	Funding and/or in-kind assistance from partner organizations.  Nebraska Extension office.  Rural Prosperity Nebraska.  Community partners.

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Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
4. Arrange necessary support for faculty research.	<ul style="list-style-type: none"> <li>[1] Encourage faculty to seek internal funding sources to support new research ideas and collaborations.</li> <li>[2] Encourage and support faculty to apply for external funding.</li> <li>[3] Use collaborative approaches for research that require multiple skills, knowledge, and expertise.</li> <li>[4] Continue to support allocation of F&amp;A indirect cost returns to support continuous research.</li> <li>[5] Optimize faculty workloads relative to teaching, research, and outreach.</li> <li>[6] Support faculty research excellence through Hyde professorships and other foundation resources</li> </ul>	<p>Four research proposals will be submitted each year.</p> <p>At least two new funded research projects are initiated.</p> <p>A significant portion of the research conducted by faculty in the CRP Program involves collaboration among faculty in other disciplines.</p> <p>Faculty have equitable workloads in relation to teaching, research, and service.</p>	<p>Applications for at least \$200,000 in budget per year are submitted.</p> <p>A significant portion of the research conducted by faculty in the CRP Program involves collaboration among faculty in other disciplines...</p> <p>Faculty have equitable workloads in relation to teaching, research, and service.</p>	<p>Competitive external research grants.</p> <p>Support from College of Architecture.</p> <p>UNL internal grants.</p> <p>External funds from the local, state, federal, foundations, and other sources.</p> <p>Hye Professorships from College of Architecture.</p>
5. Pursue and emphasize research that serves needs of the State of Nebraska and the Great Plains Region.	<ul style="list-style-type: none"> <li>[1] Seek funding support for projects that focus on issues that exist in the State of Nebraska and in the Great Plains Region.</li> <li>[2] Support faculty to participate in university research collaboration initiatives, seeding grants, Nebraska Grand Challenges, Nebraska Collaboration Initiatives, and research leadership programs.</li> <li>[3] Support faculty to collaborate with other units to participate in to the state and national prioritized research areas, including climate change, environmental justice, and social equity.</li> </ul>	<p>At least one funded project per year focuses on issues or topics relevant to the region.</p>	<p>At least two funded projects per year focus on issues or topics relevant to the region.</p>	<p>Competitive external research grants.</p> <p>Internal UNL research grants.</p>

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Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
6. Participate in national and international faculty teaching/research projects and exchanges, as well as student exchange programs, when feasible.	[1] Explore and pursue opportunities for faculty and student exchanges or placements with other universities.  [2] Explore and pursue opportunities for joint research with other universities and research institutes in the U.S. and abroad.  [3] Encourage faculty and students to participate in the College of Architecture study abroad and exchange programs.  [4] Encourage faculty to participate in opportunities that may be available through auspices of the Big Ten Academic Alliance.	Collaborative research is conducted with colleagues in institutes and universities abroad.	Collaborative research is conducted with colleagues in institutes and universities abroad	External funding.
7. Support development and improvement of teaching, including implementation of new pedagogies, facilities, and technology.	[1] Advocate for expansion and upgrades of GIS equipment and especially facilities.  [2] Encourage junior faculty participation in UNL's Faculty-led Inquiry into Reflective and Scholarly Teaching (FIRST) program.  [3] Encourage faculty to apply for the teaching funds from the UNL's Center for Transformative Teaching.  [3] Develop online and/or blended learning course offerings.  [4] Optimize faculty workloads relative to teaching, research, and outreach.	Classroom capacities and technological improvements, especially for GIS, are made.  All tenure-track faculty member will participate in the First program.  Two online or blended learning courses are operational.  Faculty have equitable workloads.	Classroom technology improvements are made.    Three online or blended learning courses are operational.  Faculty have equitable workloads.	College of Architecture.  UNL online course development program.  Assistance from instructional specialist working within the College of Architecture faculty.  Fundings sources from the UNL's Center for Transformative Teaching.

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Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
8. Develop and enhance collaborative relationships within UNL for research, outreach, and public service in Nebraska.	<p>[1] Continue current collaborative projects and further pursue such projects with centers and institutes at UNL and on other campuses of the University of Nebraska, such as the Rural Futures Institute, the Mid-America Transportation Center, Rural Prosperity Nebraska; Nebraska Public Policy Center; Social and Behavioral Sciences Research Consortium; Robert B. Daugherty Water for Food Institute; Minority Health Disparities Initiative, National Drought Center, Latino Research Initiative, Center for Great Plains Studies, etc.</p> <p>[2] Use collaborative approaches for outreach and service programming that require multiple skills, knowledge, and expertise, including collaboration with faculty outside of CRP and organizations outside of the University.</p>	<p>CRP faculty and students participate in research and/or outreach activities through the auspices of University of Nebraska interdisciplinary centers and institutes.</p> <p>Faculty and students are engaged in collaborative outreach projects.</p>	<p>CRP faculty and students participate in research and/or outreach activities through the auspices of University of Nebraska interdisciplinary centers and institutes.</p> <p>Faculty and students are engaged in collaborative outreach projects.</p>	<p>UNL Office of Sponsored Programs for procedural assistance.</p> <p>Funding assistance from external collaborators.</p>
9. Disseminate the research findings of CRP faculty and students.	<p>[1] Publish research results in refereed journals.</p> <p>[2] Present research results at the annual conference of the Association of Collegiate Schools of Planning and other planning-related organizations.</p> <p>[3] Utilize the College of Architecture website, newsletter, faculty websites, other social media, and professional organizations’ websites to disseminate research.</p> <p>[4] Promote the impacts of faculty research through UNL’s communication office, other partners, local/state/national media.</p>	<p>At least four articles by CRP faculty, collectively, are published in refereed journals each year.</p> <p>At least four presentations by the faculty, collectively, will be given each year at national conferences.</p> <p>Articles about faculty research are disseminated by various media.</p>	<p>At least five articles by CRP faculty, collectively, are published in refereed journals each year.</p> <p>At least six presentations by the faculty, collectively, are given each year at national conferences.</p> <p>Articles about faculty research are disseminated by various media.</p>	<p>College of Architecture conference travel support.</p> <p>Assistance by College/University Communication Office.</p>

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Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
10. Identify efforts to meet the requirements and expectations for diversity, equity, and inclusion.	[1] Review and update – as necessary – relevant guidelines, policies, process, - to meet the requirements and expectations by the university, the state, and the professional organizations.  [2] Encourage faculty and adjunct instructors participating relevant training, mentoring dialogue programs around issues of equity and inclusion.	Ensure compliance with the relevant policies and requirements.  Quality and number of opportunities for professional success and development.  Participated the UNL’s required training and seminars each year.	Ensure compliance with the relevant policies and requirements.  Quality and number of opportunities for professional success and development.  Participated the UNL’s required training and seminars each year.	College Dean’s office  UNL Institutional Equity and Compliance  UNL Office of Diversity and Inclusion

## **Goal Area: (3) Curriculum and Instruction**

**Maintain and strengthen a curriculum that prepares planning students for competent professional planning practice and informs other students of planning issues and methods.**

<b>Program Goals and Objectives</b> Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln	<b>Goal Area: (3) Curriculum and Instruction</b> <i>Page 1 of 3</i> <i>August 2023</i>			
<b>Goal Statement: Maintain and strengthen a curriculum that prepares planning students for competent professional planning practice and informs other students of planning issues and methods.</b>				
Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
1. Ensure that the MCRP core curriculum responds to emerging critical needs of contemporary planning practice and to the PAB curriculum criteria.	[1] Review and assess the core curriculum at least once every year.  [2] Utilize input from practicing professional planners and subject matter experts.  [3] Update content of individual courses on a continuing basis.  [4] Consider how basic design skills (for example, use of InDesign, Generative Pre-training Transformer, Natural Language Models, etc.) could be integrated into the curriculum, perhaps via courses.	Major curriculum review is completed, including modification of core courses.           Courses are updated.	Program core curriculum is reviewed five years after previous review.           Courses are updated.	Efforts of CRP faculty.  Participation by practicing professional planners and subject matter and/or curriculum design experts.
2. Increase options of elective courses to support student career development.	[1] Evaluate the need for the existing elective courses for students.  [2] Support faculty to develop elective courses that related to their expertise, research interests, or critical needs	1-2 new elective courses developed.	2-3 additional elective courses developed.	Efforts of CRP faculty.
3. Continue development of an outcome-based approach to course delivery.	[1] Develop outcome-based approaches in CRP courses.  [2] Review and revise course syllabi to specify achievable learning outcomes.  [3] Consider use of additional approaches, such as exit interviews with new MCRP graduates and recent alumni, to assess outcomes.	All CRP courses are geared toward achieving learning outcomes specified in course syllabi.  Various outcome-based learning processes and products are reviewed, and appropriate ones are adopted.	All CRP courses are geared toward achieving learning outcomes specified in course syllabi.  Outcome-based learning processes and products previously adopted are utilized, evaluated, and modified as deemed necessary.	Efforts of CRP faculty, College of Architecture Graduate Recruitment and Admissions Coordinator, and instructional specialist working within the College of Architecture.



<p>Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln</p>	<p>Goal Area: <b>(3) Curriculum and Instruction</b> <i>Page 2 of 3</i> <i>August 2023</i></p>			
<p>Goal Statement: <b>Maintain and strengthen a curriculum that prepares planning students for competent professional planning practice and informs other students of planning issues and methods.</b></p>				
Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
<p>4. Develop curricular offerings that appeal to and are open to not only CRP students, but also graduate students in other academic programs in the University of Nebraska system.</p>	<p>[1] Develop new elective courses appropriate not only for CRP students, but also for students in other programs.  [2] Promote the graduate minor in Community and Regional Planning for students in other programs.</p>	<p>New elective courses are developed and offered as determined from ongoing evaluation.  Students in other graduate degree programs are pursuing the CRP minor.</p>	<p>New elective courses are developed and offered as determined from ongoing evaluation.  Students in other graduate degree programs are pursuing the MCRP minor.</p>	<p>Efforts of CRP faculty and College of Architecture Graduate Recruitment and Admissions Coordinator.  Collaborative efforts with the partner programs.</p>
<p>5. Participate in undergraduate curricular offerings that serve as feeder courses or, collectively, as a feeder program for the MCRP program.</p>	<p>[1] Participate in D.One course teaching for all first-year undergraduate students in College of Architecture.  [2] Continue offering the undergraduate CRP minor.  [3] Continue supporting CRPL 300 course as a core course in CRP minor  [4] Advertise GIS offerings to undergraduate students in various academic programs.</p>	<p>Deliver at least once of the planning-related seminar to the D.One classes.  Minor is reviewed and updated as deemed desirable.  Additional undergraduate students enroll in GIS courses.</p>	<p>Deliver at least twice of the planning-related seminar to the D.One classes.  Minor is reviewed and updated as deemed desirable.  Additional undergraduate students enroll in GIS courses.</p>	<p>Efforts of CRP faculty through coordinating with D.One committee.  College of Architecture support for larger GIS lab.</p>
<p>6. Support the concept of students' programs of study fulfilling personal educational goals while also fulfilling core requirements of the MCRP program and PAB curriculum requirements.</p>	<p>[1] Complement the required core courses in students' individual programs of study with appropriate graduate elective courses from CRP and other academic programs.  [2] Provide personalized one-on-one faculty advising to CRP students on a regular and timely basis.</p>	<p>Students are advised individually by assigned CRP faculty advisors regarding the selection of appropriate elective courses to fulfill students' educational and professional objectives.</p>	<p>Students are advised individually by assigned CRP faculty advisors regarding the selection of appropriate elective courses to fulfill students' educational and professional objectives.</p>	<p>Efforts of CRP faculty and College of Architecture Graduate Recruitment and Admissions Coordinator.</p>

<p>Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln</p>	<p>Goal Area: <b>(3) Curriculum and Instruction</b> <i>Page 3 of 3</i> <i>August 2023</i></p>			
<p>Goal Statement: <b>Maintain and strengthen a curriculum that prepares planning students for competent professional planning practice and informs other students of planning issues and methods.</b></p>				
Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
<p>7. Expand GIS and geospatial sciences course offerings for the general University of Nebraska system student population, as well as use of, and access to, GIS-equipped computers in CRP courses.</p>	<p>[1] Seek expanded and better-equipped GIS teaching space(s) and lab(s). [2] Seek CRP studio/student work space with GIS-equipped computers and online access to a high-capacity computer server.</p>	<p>Improved teaching and lab space for GIS is dedicated.</p>	<p>Improved teaching and lab space for GIS is dedicated.</p>	<p>College of Architecture and/or UNL support for GIS teaching and lab space.</p>
<p>8. Explore possibilities for offering online courses to MCRP students, as well as students in other undergraduate and graduate majors at UNL and beyond.</p>	<p>[1] Seek advice and pursue assistance available from UNL to develop and update online CRP courses. [2] Seek support to integrate advanced new technologies into CRP teaching.</p>	<p>CRP courses with better virtual functionality and other advanced techniques.</p>	<p>CRP courses with better virtual functionality and other advanced techniques.</p>	<p>UNL Center for Transformative Teaching.</p>
<p>9. Maximize the extent to which students pursue diverse degree plans (dual degree programs, minors, certificates)</p>	<p>[1] Enhance the existing dual degree programs with MS ARCH, MS CE, J.D., MPH, and the specializations in Great Plains studies, Water Resource Management and Planning, and Environmental Studies. [2] Promote the recently approved joint programs, including accelerated graduate program ("4+1.5") with Environmental Studies, and the dual degree program of MCRP/MPH, and the Urban Design Graduate Certificate, Public Administration certificate (at UNO), and Urban leadership certificate (at UNO). [3] Consider additional dual degree programs, such as MCRP/MS in Urban Studies, MCRP/Master of Public Administration, and perhaps MCRP/Political Science.</p>	<p>The possibility of MCRP/MS in Urban Studies dual degree, MCRP/Master of Public Administration, are discussed by faculties of the respective programs, and if deemed desirable, proposals are forwarded to the NU Graduate College.  More intercampus curriculum and degree program collaborations will be discussed with UNMC and UNO.</p>	<p>Additional dual degree programs are considered, and proposal(s) are developed if they are deemed desirable.  More intercampus curriculum and degree program collaborations will be proposed with UNMC and UNO.</p>	<p>Efforts of CRP faculty and College of Architecture Graduate Recruitment and Admissions Coordinator.  Collaborative efforts with the partner programs.  Collaboration with University of Nebraska system office.</p>

## **Goal Area: (4) Governance**

**Maintain and enhance academic autonomy and responsive governance within the Community and Regional Planning Program.**

Program Goals and Objectives Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln	Goal Area: <span style="float: right;"><b>(4) Governance</b> Page 1 of 2 August 2023</span>			
Goal Statement: <b>Maintain and enhance academic autonomy and responsive governance within the Community and Regional Planning Program.</b>				
Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
1. Ensure self-governance and autonomy of the Community and Regional Planning Program through empowerment of the CRP faculty and program leadership.	<ul style="list-style-type: none"> <li>[1] Assert the right and responsibility of the CRP Program faculty for deciding matters of budget, faculty personnel, student admissions, and curriculum.</li> <li>[2] Engage all CRP faculty in program decision-making.</li> <li>[3] Seek input in Program decision-making from students, professionals, alumni, administrators, and others as deemed appropriate by the CRP Program faculty.</li> <li>[4] Maintain the Community and Regional Planning Graduate Committee within the University of Nebraska Graduate College as a body consisting of CRP faculty to address and decide on matters related to curriculum and student admissions to the MCRP degree program.</li> <li>[5] Maintain separate CRP Program Director or administrative position equivalent to other programs in the College of Architecture to focus on Program needs and to fulfill PAB accreditation requirements.</li> <li>[6] Encouraging CRP faculty participating in college-wide decisions, such as scholarships, awards, fellowships, professorships, speaker series, facilities and technologies.</li> </ul>	<p>Faculty is fully engaged in program decision-making.</p> <p>Input is sought from constituent groups when deemed appropriate by the CRP Program faculty.</p> <p>The MCRP Graduate Committee functions as the decision-making body concerning curriculum and admissions for the MCRP Program.</p> <p>College of Architecture governance structure allows the MCRP program faculty to make curricular and other key program decisions, essential for PAB accreditation, independently.</p> <p>CRP faculty has independent voices and contribute to the college-wide decisions.</p>	<p>Faculty is fully engaged in program decision-making.</p> <p>Input is sought from constituent groups when deemed appropriate by the CRP Program faculty.</p> <p>The MCRP Graduate Committee functions as the decision-making body concerning curriculum and admissions for the MCRP Program.</p> <p>College of Architecture governance structure allows the MCRP program faculty to make curricular and other key program decisions, essential for PAB accreditation, independently.</p> <p>CRP faculty has independent voices and contribute to the college-wide decisions.</p>	<p>Efforts of CRP faculty.</p> <p>Coordination from the College Dean's office.</p> <p>Cooperations with colleagues within the college level.</p>

<b>Program Goals and Objectives</b> Community and Regional Planning Program College of Architecture University of Nebraska–Lincoln	<b>Goal Area:</b> <span style="float: right;"><b>(4) Governance</b></span> <span style="float: right;"><i>Page 2 of 2</i></span> <span style="float: right;"><i>August 2023</i></span>			
<b>Goal Statement: Maintain and enhance academic autonomy and responsive governance within the Community and Regional Planning Program.</b>				
Objectives	Strategies	Monitoring and Assessment		Resources
		Short-term outcomes (1 to 3 years)	Long-term outcomes (4 to 7 years)	
2. Represent the CRP Program in College of Architecture and UNL committees.	[1] Participate fully in College of Architecture committees to represent the CRP Program and to support the work of the College.  [2] Participate in committees and assignments at the University level to represent the CRP Program and the College of Architecture.	Faculty serve as committee members where needed.  Faculty serve as committee members where needed.	Faculty serve as committee members where needed.  Faculty serve as committee members where needed.	Efforts of CRP faculty.
3. Administer CRP Program based upon an annually-reviewed strategic plan that is updated as needed.	[1] Review the progress of strategic plan implementation annually, including consideration of current College of Architecture and UNL strategic planning initiatives.  [2] Initiate new ideas to achieve the strategic goals at the college and university levels.	The CRP Program strategic plan is reviewed annually and updated as needed.	The CRP Program strategic plan is reviewed annually and updated as needed.	Efforts of CRP faculty and CRP Program Director.
4. Ensure implementation of fair practices in diversity, equity, and inclusion.	[1] Monitor faculty workloads, assignments, and compensation to ensure equity and fairness.  [2] Encourage participative decision-making and self governance.  [3] Ensure conformity to all State and University equity, access, and diversity policies and procedures with UNL's tenure, promotion, and retention policies and bylaws for faculty hiring, retention, and tenure decisions, and for student recruitment and retention.  [4] Implement initiatives to further promote diversity equity and inclusion for CRP program operations.	Annual faculty reviews are conducted.  Faculty hiring, retention, and tenure decisions are in accordance with UNL bylaws and policies.  Student recruitment and retention reflects compliance with accepted equity, access, and diversity practices.	Annual faculty reviews are conducted.  Faculty hiring, retention, and tenure decisions are in accordance with UNL bylaws and policies.  Student recruitment and retention reflects compliance with accepted equity, access, and diversity practices.	Efforts of CRP faculty, CRP Program Director, Dean of the College of Architecture, and College of Architecture Graduate Recruitment and Admissions Coordinator.  UNL's Institutional Equity and Compliance.